

# *Reading and Talking*

## Better hand sanitizer

Hand sanitizer helps to keep you safe from Covid-19. The alcohol in hand sanitizer kills viruses. However, alcohol also takes away the oil on your skin. That's why your hands can get dry if you often use hand sanitizer. Shiseido makes a sanitizer with alcohol and glycerin, which is a kind of fat, so that you don't get a dry skin problem. Shiseido makes this moisturizing hand sanitizer for workers at clinics and hospitals. Ordinary people also want it, so Shiseido is going to sell its alcohol and glycerin hand sanitizer to the public from the beginning of August.

(105 words)

Do you want to buy Shiseido's new "teyubi shoudoku eki" hand sanitizer?

↳ Yes, I do. / Kind of. (--Do you want to buy it as soon as Shiseido starts selling it? / Do you carry a bottle of hand sanitizer in your bag? / Do you often wash your hands carefully?)

↳ No, I don't. (--Do you use hand sanitizer at home? / Does your skin get dry in winter? / Do you put on hand cream in summer?)

Do you use the bottle of hand sanitizer at the entrance of stores?

↳ Yes, I do. (--Do you use it when you enter or when you leave the store? / Do you speak loudly in public?)

↳ No, I don't. (--How come you don't use it? / Have you seen someone without a mask in a store or in a bus or train recently?)

Do you use any Shiseido products?

↳ Yes, I do. / Kind of. (--What Shiseido product do you use? / Do you have a skin care routine before you go to bed? / Do you take a bath or a shower?)

↳ No, I don't. (--Where do you buy your skincare or hair products? / How long do you spend styling your hair in the morning?)

(July 24, 2020)

## *More information*

### Better hand sanitizer

Using hand sanitizer helps you avoid Covid-19. The Ministry of Health, Labor and Welfare recommends using hand sanitizer with at least 60% alcohol content, preferably 70% or higher. The more alcohol in a hand sanitizer, the better it kills germs. However, while ethyl alcohol reduces germs such as viruses and bacteria, it also takes away the oil on the skin. That's why your hands can get dry if you use alcohol-based hand sanitizer frequently.

After hearing medical workers complain about getting dry hands, Shiseido, the Japanese personal care company, made a sanitizer that contains glycerin, a thick, clear liquid that is made from fats. Shiseido has been providing moisturizing hand sanitizer to medical workers at domestic clinics and hospitals since April this year.

Now, in response to requests from the public, Shiseido is going to start making moisturizing hand sanitizer generally available at the beginning of August. A 500-milliliter pump bottle, price not yet decided, contains a 76%-to-81% ethyl alcohol and glycerin solution that dries quickly on the skin. At first, it is going to be available in the Tokyo area only.

(187 words)

(July 24, 2020)

# *Reading and Talking*

## Hokusai Calbee

The famous artist Katsushika Hokusai was born in 1760 (Hourei 10). This summer, Calbee celebrates his 260th birthday with four special Hokusai bags for its salt and consommé flavor potato chips. One bag shows Hokusai's "The Great Wave off Kanagawa", and another bag has "Aka Fuji". The third bag has small drawings from the Hokusai Manga sketch books. The fourth bag changes Hokusai's picture. It shows a workman who is eating a Calbee snack in front of Mount Fuji! Calbee Hokusai potato chips are sold from July 27th to early September.

(96 words)

Do you want to buy Calbee's Hokusai potato chips?

↳ Yes, I do. / Kind of. (--Which Hokusai package do you want most? / Which potato chip flavor do you like better, "usushio" salt or "konsome" consommé?)

↳ No, I don't. (--Do you like potato chips? / Have you ever seen Hokusai's "ukiyo" woodblock prints in museums?)

When did you last have some potato chips?

↳ I last had some potato chips [yesterday / XXX]. (--Which brand potato chips did you have? / What's your favorite potato chip flavor? / Do you like "ume" plum flavor?)

↳ I don't remember. (--Have you eaten "osenbei" rice crackers recently? / Do you like chocolate? / Do you like cookies?)

Have you ever climbed Mount Fuji?

↳ Yes, I have. (--When did you climb Mount Fuji? / How long did it take you to reach the top? / Was it a tough climb? / Do you want to climb Mount Fuji again?)

↳ No, I haven't. (--Do you want to try? / Can you see Mount Fuji from your neighborhood? / Do you like hiking?)

(July 24, 2020)

## *More information*

### Hokusai Calbee

Woodblock artist Katsushika Hokusai was born in 1760 (Houeki 10). This summer, celebrate his 260th birthday with potato chips! Calbee, the snack food maker, is cooperating with the Sumida Hokusai Museum to produce four Hokusai designs for its salt and double-strength consommé flavor packages.

Hokusai's art covers almost the entire front of these special bags of chips. Two of the designs are Hokusai's most famous: "The Great Wave off Kanagawa", and "Fine Wind, Clear Morning", which is often called "Aka Fuji" in Japanese. These images are from Hokusai's series "Thirty-six Views of Mount Fuji". The other two designs are more original. One is a collection of small drawings from the Hokusai Manga sketch books. The other, also from the Thirty-six Views, is of a barrel maker, but with a humorous twist. The barrel has become a magnifying glass. Seen through the glass, Fuji is enlarged, and we also see a random man who is crunching on snacks. The barrel maker is also pouring himself a handful of a Calbee treat.

The Calbee Hokusai packages are available from July 27 to early September.

(186 words)

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